



ISTRAŽIVANJE COWORKING ZAJEDNICE SRBIJE

oktobar 2019

U istraživanju su učestvovala
32 coworking prostora.

Najviše Coworking prostora
radi u Beogradu, 14 od 32 ili
43,7%



Ukupna površina svih coworking prostora u Srbiji za samo dve godine uvećana je skoro 3 puta i iznosi **21909 m2**

Prosečno, svaki coworking prostor u Srbiji ima površinu **685 m2**

11 od 32 coworking prostora (34%) ima površinu do **150 m2**





KOLIKO JE VELIKA
SRPSKA COWORKING
ZAJEDNICA?

U coworking prostorima u
Srbiji, decembra 2018. radi
ukupno

1583 coworkera

+ 97 osoba koje čine menadžment

79,4% ↑ 882
4,3% 93



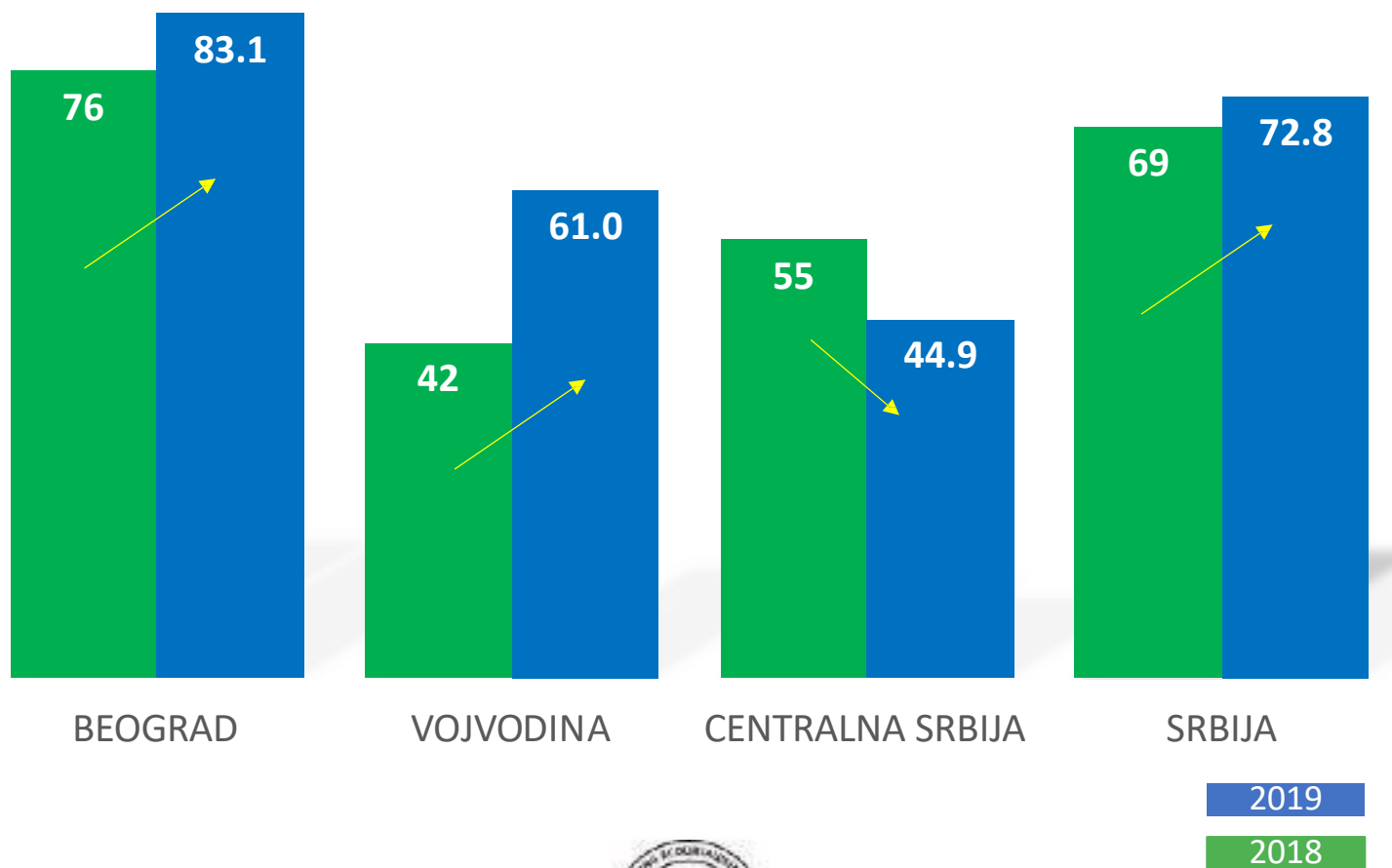
Ukupan kapacitet coworking
prostora u Srbiji je

2169 mesta

↑ 1279
69,6%



Popunjenost coworking prostora u procentima po regionima



Najstariji coworking prostor
otvoren je pre 7 godina i 4
meseca.



A blurred background image of a modern coworking space. In the foreground, a woman with blonde hair and glasses is looking towards a man with a beard and glasses. They are both smiling and appear to be in a collaborative discussion. The man is gesturing with his hand. In the background, there are whiteboards with various diagrams and sketches, including a cloud shape and a gear-like diagram. The overall atmosphere is bright and professional.

DOGAĐAJI U COWORKING PROSTORIMA

U srpskim coworking prostorima
svakog meseca se organizuje
259 događaja

Kroz srpske coworking prostore
učestvujući na događajima
mesečno prođe
7108 ljudi



Od svih događaja koji se organizuju u srpskim coworking prostorima, nekomercijalnih je

74%

↑ 72%



A photograph of a man in a blue shirt and black vest presenting to a group of people seated in a room with brick walls. The man is on the left, holding a remote. The audience is seated in rows, many wearing yellow lanyards. A small table with a laptop and a star-shaped sign is in the foreground. The text "KO SU SRPSKI COWORKERI?" is overlaid in the center.

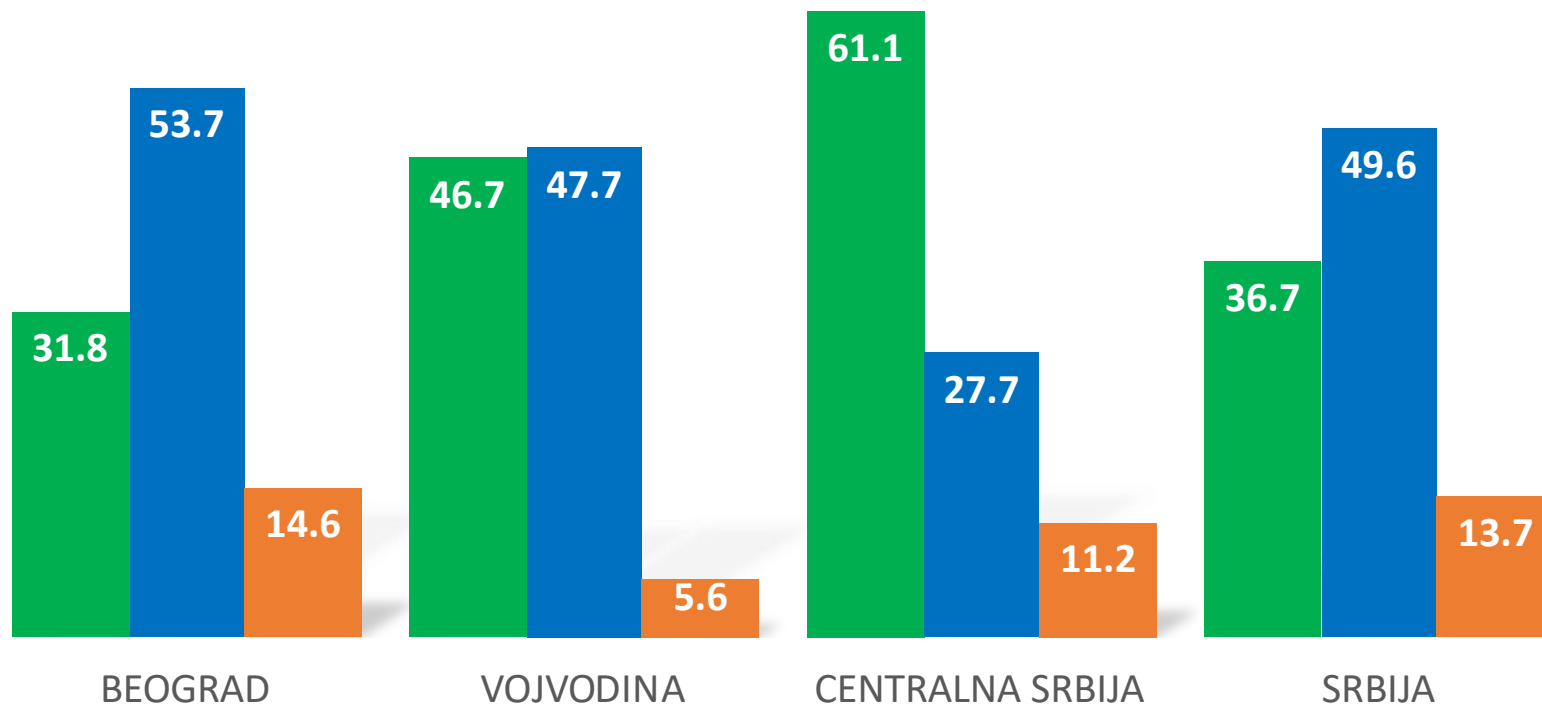
KO SU SRPSKI
COWORKERI?

Najveći broj coworkera
imaju 31-45 godina,
blizu polovine, njih

49,6%



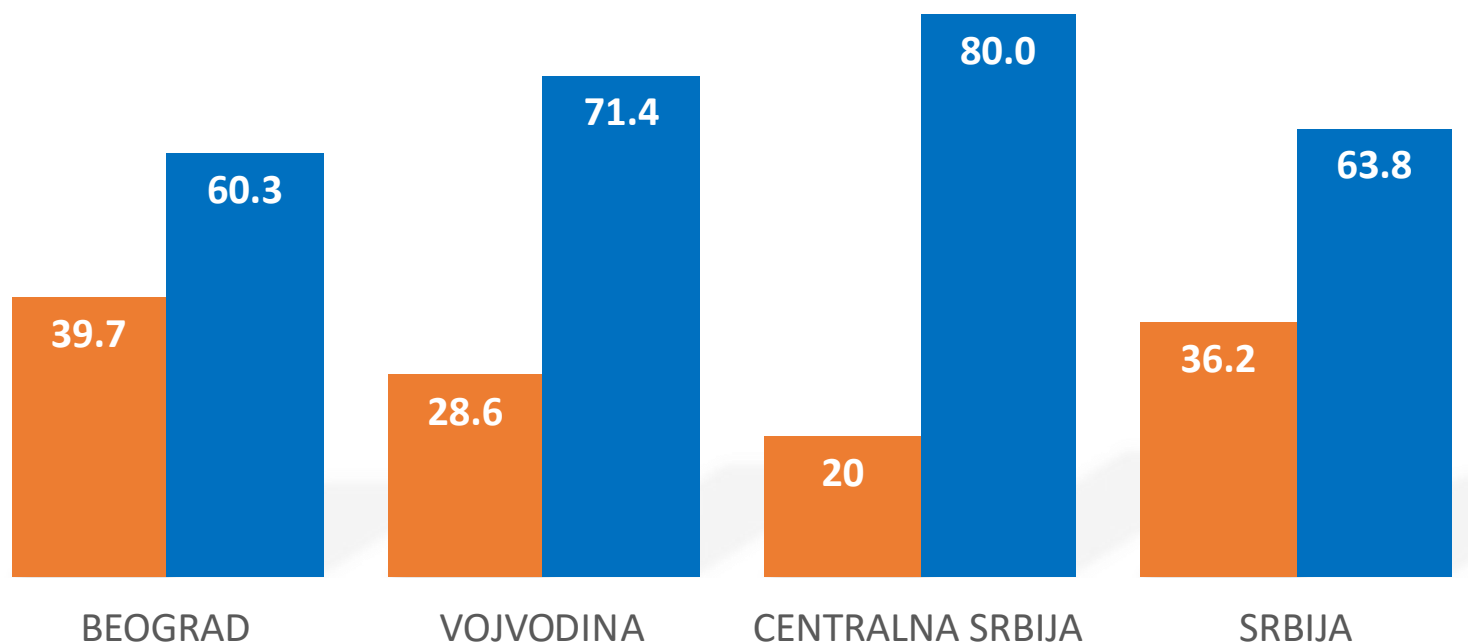
Struktura coworkera po starosti, po regionima (%)



15-30 g.
31-45 g.
45+ g.



Struktura coworkera po polu, po regionima



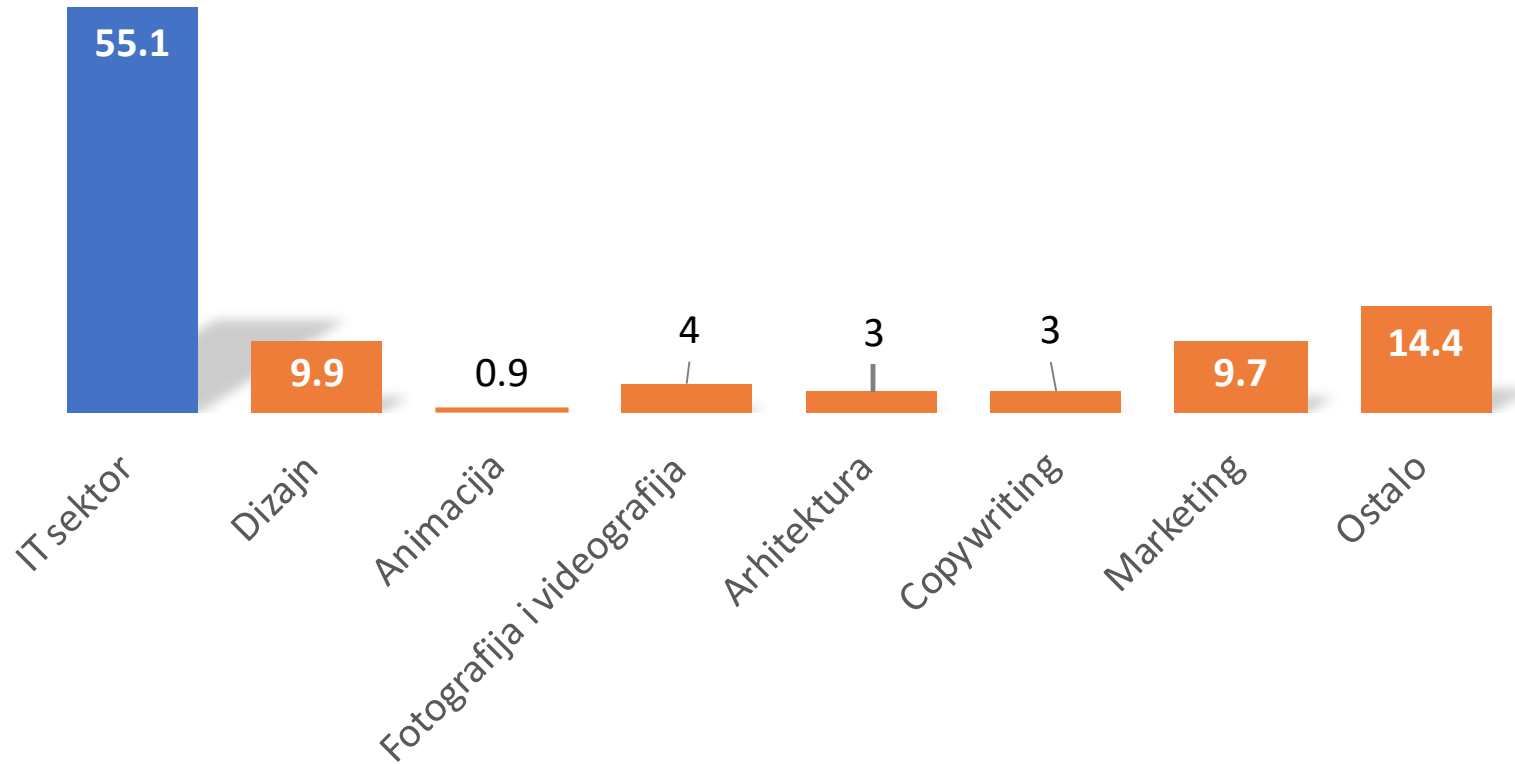
žene

Srpski coworkeri najviše rade **u IT sektoru- 55,2 %**

Drugim oblastima kreativnog delovanja bavi se njih **44.8%**



Coworkeri po oblasti rada (%)



Coworkeri po oblasti delovanja

Prosečna cena članarine u srpskim
coworking prostorima iznosi
99 evra

Cena članarine u coworking
prostorima u Beogradu je veća
nego u centralnoj Srbiji
2,2 puta



Ukupan godišnji
prihod coworking
prostora u Srbiji veći
je od
4.488.218 evra



HVALA NA PAŽNJI!

